Explore the World

Empowered by the Advantages of Your Multifaceted Identity

#WorldofDifference

Friday, October 4, 2019
2 – 3 p.m.
Neal-Marshall Black Culture Center
Grand Hall
275 N. Jordan Avenue
Bloomington, IN 47405

Studying abroad can transform the tapestry of one’s life, putting you among a network of global citizens who are challenging cultural and racial stereotypes, driving intercultural exchanges, collaborating transnationally to inspire innovation, and reshaping what it means to be an American or a national of any other country.

Students like you are exploring the world with a heightened awareness of how the intersections of race, religion, gender, sexual orientation, socioeconomics, country of origin, and other identities influence our values, cultures, and perspectives. Join us October 4 to better understand what it means to venture across borders to learn, inspire, and contribute in ways only you can.

Gretchen Cook-Anderson

Gretchen Cook-Anderson is the director of Diversity Recruiting & Advising at IES Abroad. An expert marketing and PR professional, she has 13 years of experience in international education marketing and 25 years in the marketing field.

Over the past eight years, Cook-Anderson’s work has resulted in 112 percent growth in enrollment diversity in IES Abroad programs. She also manages the Initiative to Diversify Education Abroad (IDEA), which marked its 10th anniversary in 2018-19 with special #WorldOfDifference activities highlighting the impact of global education on the lives and careers of IES Abroad alums.

Cook-Anderson is the recipient of the Excellence in Diversity & Inclusion in International Education Award for 2014 and 2016 from Diversity Abroad as well as an IES Abroad Achievement Award in 2018.